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# Essentials Of Contemporary Management





## Synopsis

Jones/George, Essentials of Contemporary Management is the concise edition of Contemporary Management. Jones and George are dedicated to the challenge of ⠜Making It Real⠜ for students. In this seventh edition of Essentials of Contemporary Management, the focus continues to be on providing the most up-to-date account of the changes taking place in the world of management and management practices while maintaining our emphasis on makÂ- ing our text relevant and interesting to students. The increased focus on the challenges and opportuniÂ- ties facing businesses large and small and inteÂ- grated timely examples bring management issues to life for students.

### **Book Information**

Paperback: 560 pages Publisher: McGraw-Hill Education; 7 edition (January 7, 2016) Language: English ISBN-10: 1259545474 ISBN-13: 978-1259545474 Product Dimensions: 8.4 x 5.8 x 0.7 inches Shipping Weight: 12.6 ounces (View shipping rates and policies) Average Customer Review: 4.3 out of 5 stars Â See all reviews (41 customer reviews) Best Sellers Rank: #13,125 in Books (See Top 100 in Books) #37 in Books > Textbooks > Business & Finance > Management #279 in Books > Business & Money > Management & Leadership > Management

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